



**STRATEGIES for  
SUCCESS**



Partner, Prospect & GROW

# What Most Needs Doing?

## Tele-Seminar: Building your strategic philanthropic plan

**Thursday, Apr. 30  
Noon, MST  
Fee: \$25**

### Tele-Seminar

**To Register or For More  
information:**  
Bridget@dexterityconsulting.ca

Sponsored by:  
Strategies for Success

With support from:  
WomenPartner International

#### About our sponsor & partner:

**Strategies for Success**—working with small businesses across North America to develop marketing systems that generate quality leads cost effectively.

<http://www.strategiesforsuccess.ca/>

**WomenPartner International**—A cross marketing consortium for seasoned business and professional women. It is not a networking organization. It's the organization you join to enhance your membership in other business organizations.

<http://www.WomenPartner.com> to check out their extraordinary concept.

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**During this 45 minute Tele-seminar, participants will be provided with the tools to start creating a strategic philanthropic plan:**

- **Donor Bill of Rights**
- **Top 5 Questions to Ask a Charity Before Making a Donation**
- **Steps for Creating a Giving Strategy (Philanthropic Plan)**

About the presenter, Gena Rotstein, Philanthropic Advisor:

For 15 years Gena Rotstein has worked within the charitable sector. A member of *Advisors in Philanthropy*, she is a master-matchmaker between individuals, businesses and the myriad of ways they can contribute to the charitable sector. In today's economic times when the value of a dollar is that much greater, knowing how to create the greatest social impact with your donations is critical. Gena is currently working on her first book on Strategic Philanthropy—examining how everyday people are generating social capital and pushing the boundaries of traditional philanthropy.